**PSM RM ACCOUNTING AND FINANCE**

**RESEARCH METHODOLOGY**

SEMESTER II 2012/2013

**TIME: 15:30 – 17:30 (FRIDAY)**

**VENUE: BK 4**

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| **WEEK/DATE** | **TOPIC** | **MODE** | **LECTURER** |
| Week 322.03 | ***OVERVIEW OF RESEARCH PARADIGM, ETHICS AND PREPERATION***1. Level of research; - PSM, Master or PhD
2. Research Paradigm

-Scientific-Interpretive-Critical1. Research process
2. Plagiarism policy
 | Lecture | Dr. Hafiz |
| Week 429.03 | ***BASIC THEORY FORMULATION/PROBLEM FORMULATION***1. What is research problem? Why need to formulate the research problem?
2. Step in formulating research problem
3. How to identify the research problem?
4. Formulation of Problem Statement
5. Formulating research question (RQ) and / or hypothesis
6. Identify research objectives
7. Scope of research for PSM
8. Expected outcome of research
 | Lecture | Dr. Noriza(2.45 – 4.45) |

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| **WEEK/DATE** | **TOPIC** | **MODE** | **LECTURER** |
| Week 605.04 | ***LITERATURE REVIEW(LR)***1. Rational for literature review
2. Approaches for literature review
3. Framework of literature review
4. How to look for literature review using search engine, internet& library search?
5. Making sense of information
6. Writing critical review
7. Managing your reading material
8. Making proper referencing
 | Lecture | Dr. Hafiz |

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| **WEEK/DATE** | **TOPIC** | **MODE** | **LECTURER** |
| Week 1019.04 | ***QUALITATIVE RESEARCH*** 1. Data Collection &Procedures
	* 1. What is data collection for qualitative research?
	1. Types of qualitative data
	2. Selecting your data: sampling technique and design
	3. Methods, tools and technique for data collection
2. Data Analysis
3. Types of data analysis
4. Steps in data analysis
5. Connecting research objective to data analysis
6. Quantitative analysis
	1. Mathematical / statistical analysis
	2. Data verification and validity
	3. Parametric / non-parametric analysis
	4. Survey to experimentation data analysis
7. Qualitative analysis
 | Lecture | Dr. Norhalimah Idris |
| Week 26.04 | ***QUANTITATIVE RESEARCH - ACCOUNTING***1. Data Collection &Procedures
	1. What is data collection for quantitative research?
	2. Types of quantitative data
	3. Selecting your data: sampling technique and design
	4. Methods, tools and technique for data collection
2. Data Analysis
3. Types of data analysis
4. Steps in data analysis
5. Connecting research objective to data analysis
6. Quantitative analysis
	1. Mathematical / statistical analysis
	2. Data verification and validity
	3. Parametric / non-parametric analysis
	4. Survey to experimentation data analysis
7. Quantitative analysis
 |  | Dr. Maisarah  |
| Week10.05 | ***QUANTITATIVE RESEARCH - FINANCE***1. Data Collection &Procedures
	1. What is data collection for quantitative research?
	2. Types of quantitative data
	3. Selecting your data: sampling technique and design
	4. Methods, tools and technique for data collection
2. Data Analysis
3. Types of data analysis
4. Steps in data analysis
5. Connecting research objective to data analysis
6. Quantitative analysis
	1. Mathematical / statistical analysis
	2. Data verification and validity
	3. Parametric / non-parametric analysis
	4. Survey to experimentation data analysis
7. Quantitative analysis
 | Lecture | Dr. Suresh |

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| **WEEK/DATE** | **TOPIC** | **MODE** | **LECTURER** |
| Week 22.05 | **Preparation for Thesis, Manuscript and Colloquium**  | Discussion | Dr Hafiz |
|  **(Next Semester)** | ***COLLOQUIUM (compulsory)***- 15 minutes presentation | Presentation | All students and lecturers |